

Younis Mallah – Generating High Yields



From the focused community of Ahmed Mallah, in district Thatta (Sindh) is a farmer called “Younis Mallah”. He is 60 years of age.

Life for Younis was overburdened as at this age he was working as an agro labor on shared land. He himself owns 1 acre of land. He received an earning of 25% by working on shared cropping. The amount generated by him was PKR 250,000 in total per year.

As the agro inputs used were inappropriate and low in quality hence, the crop produce was less; due to which, the income generated was low. He was not only financially instable but also living in debts.

Upon becoming an OSDI’s Agriculture Development Project (ADP) farmer in the 3rd Phase; his life gradually progressed towards betterment. He grew chilli as a shared cropper with up to 50% shares on the land. In spite of water shortage for chilli crop he managed to earn up to PKR 600,000 due to the frequent consultancy and capacity building of OSDI. He regularly attended the knowledge sharing sessions conducted by the agrarian experts appointed by the OSDI’s team.

By utilizing, the high yielding agro inputs distributed by OSDI his crop has yielded well. Today, he has repaid all his loans to the landlord and living a peaceful life with his family.